

REDBIRD RISK MANAGEMENT CHALLENGE

WE ARE SEEKING STUDENTS WHO:

- Are entering their senior year in high school
- Plan to attend college after graduation
- Presently have at least a 3.2 GPA (on a 4.0 scale)

ACT scores and Letters of Recommendation are viewed favorably but NOT required.
Selection based on GPA, extracurricular activities, community service, & leadership roles held.



A Full Week OF COMPETITION, TEAMWORK, AND CREATIVE THINKING! JULY 13-18, 2025

Teams assume the roles of senior risk management professionals and are asked to guide their corporation through a minefield of potential disasters. The winning team is determined by which corporation generates the most profit by the end of the week.

Schedule Students stay in the dorms and have a chance to experience what it's like to live on a college campus. Students participate in games within the wider challenge (bowling, mini golf, outings, scavenger hunts, and more). Each activity provides clues on how to better manage the risk of your corporation. The program culminates with an Innovation Sprint challenge leading to a Shark Tank-like presentation for industry professionals.

PARENT-STUDENT ORIENTATION We will host an orientation lunch for parents and students on Sunday, July 13th. Families are also invited to an awards luncheon on Friday, July 18th.

Cost This program is FREE! The Redbird Risk Management Challenge is funded through a generous donation from State Farm® Insurance Companies Foundation and the Spencer Educational Foundation. While on campus for the challenge, the costs of tuition, room, and meals are covered.

APPLICATIONS DUE MAY 31, 2025

To register, or for more information please visit
[Business.illinoisstate.edu/centers/katie/outreach](https://business.illinoisstate.edu/centers/katie/outreach)

